

FdA Floristry Design



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Subject	Level	Study Mode	Duration	Start Date
Floristry	Foundation Degree (Level 5)	Full-Time	2 years full-time/3 years part-time	September 2024

The Course

This foundation degree in Floristry Design is focused on developing your knowledge and understanding of a broad range of floristry skills and techniques, supported with essential theoretical studies. The programme is designed to help you gain a firm understanding of essential commercial floristry skills and to give you the ability to develop these skills further, becoming confident with contemporary techniques and a wide range of approaches to floristry design. There will experience a real-life work environment for a learn whilst doing approach, allowing your development of enterprise and entrepreneurial skills.

Course Aims

- > Evaluate information, knowledge and critical understanding of influences and research in new and emerging contexts.
- >
- > Analyse selected research, and utilise to develop agreed outcomes.
- >
- > Show advanced use of carefully selected digital information and communication technologies for specific tasks.
- >
- > Select and employ a range of appropriate digital design 2D and 3D visual communication and illustration systems to communicate design ideas to a diverse audience.
- >
- > Evaluate and reflect on own and others process, ethics and development using wide-ranging approaches and criteria in a range of complex contexts.
- >
- > Design and develop solutions that demonstrate knowledge and critical understanding of floristry elements and principles, technical implications and design aesthetics resulting in client satisfaction within a floristry design related context.
- >
- > Conceptualise practical and theoretical concerns through experimentation with 2D and 3D media, materials and processes in response to client and site-specific contexts.
- >
- > Synthesise knowledge of environmental and sustainable design principles and evaluate the effectiveness of creative responses to given contexts.
- >
- > Reflect on development of employable skills, evaluating personal strengths and weaknesses in preparation for further study or employment.

What You Will Study

Year 1

- > Academic Skills Development 20 credits
- > Visual Communication 20 credits
- > Floristry Design: Elements and Principles 20 credits
- > Floristry Workshop Practice 20 credits
- > Commercial Floristry Design Project 40 credits

Year 2

- > Floristry History and Context 20 credits
- > International Floristry Design 40 credits
- > Floristry Creative Practice 20 credits
- > Industry Design Project 40 credits

Entry Requirements

You will need:

A minimum of 72 UCAS points OR a relevant Level 3 and significant industry experience

Plus:

- GCSE English 4 or above or equivalent
- A suitable reference
- A portfolio of creative work

UCAS points may be from qualifications such as T Levels, A Levels, BTEC Level 3 Extended Diplomas, Access to Higher Education Diplomas, and City and Guilds Advanced Technical Diplomas amongst others. Please use the UCAS Tariff points calculator to determine the UCAS points value of your qualifications.

Life and/or experience of non-traditional students will be taken into account when considering applications. The successful completion of an entry task may be required when considering applications without the required formal entry qualifications.

If an applicant's first language is not English, or a Tier 4 student visa to study is required and GCSE English at grade 4/C or equivalent is not held, they will need to evidence their English language proficiency level, such as International English Language Testing System (IELTS) 6.0 overall (with a minimum 5.5 in each skill).

Advanced entry may be possible due to prior experience or certificated learning; applicants will need to complete the recognition of prior learning approval process.

Teaching and Learning Approach

This programme is delivered with a variety of learning and teaching approaches to include all students' learning styles and preferences. For all modules, theory lectures are delivered that aim to deliver the core content and provide the underpinning knowledge. The teaching methods focus on facilitating a student-centred approach to enhance your independent learning outside of the classroom. Teaching will take place at the Bishop Burton campus in East Yorkshire, UK.

Time Required on Campus

The full-time pathway includes approximately 16 hours a week, incorporating lectures, seminars, debates and tutorials. You are also expected to carry out a significant amount of private study in addition to contact time (25-30 hours a week). A part-time option is also available. You can expect to receive your timetable during induction week.

Work Experience

The Floristry Workshop Practice module in year one and Industry and Design module in year two support you to take part in a real work practice assessments such as: freelance work, enter a floristry competition (subject to availability) or develop and undertake a relevant floristry enterprise. Relevant extra-curricular activity and/or work experience is encouraged to enhance your learning.

How You're Assessed

The assessment methods used for each module will involve a variety of approaches demonstrating knowledge and skills across a range of contexts, reflecting an innovative and creative approach to assessment to cater for students' individual learning styles. Assessments include written assignments, presentations, sketchbooks, digital portfolios, research and development and practical assessments. There are no formal examinations. Opportunities for feedback on assessments are available prior to the final submission to support your development and achievement. Staff aim to return assessed work within a 20-working day timeframe (not including holidays) so that you can most benefit from the feedback.

Clothing, Equipment and Additional Costs

- > A tablet, laptop and/or stationery to take notes in lectures and seminars.
- > Stationery including sketch books and a range of drawing pens and pencils.
- > Digital camera or smartphone.
- > Tool box.

- > Floristry scissors and knife.
- > Para film, pot tape and floristry glue.
- > Secateurs, pliers and tweezers.
- > Selection of floristry wires (including decorative wire) and ribbons.
- > An apron to protect your clothing.
- > Glue gun.
- > There will be external off-site visits that are in the programme with some associated costs
- > On successful completion of the programme, students have the opportunity to graduate at a ceremony wearing formal dress. The hire of the formal dress is an additional cost.

Progression

Students who successfully complete this foundation degree are guaranteed a place on the BA Floristry Design (Top Up) programme to gain a full degree.

Careers

Upon graduating you can progress into a wide range of careers in the industry at a senior level including: Retail Florist Freelance Florist Floristry Business/Venture Wedding Planner Corporate Events Planner Overseas Florist