

Level 3 in Floristry



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Subject	Level	Study Mode	Duration	Start Date
Floristry	Level 3	-	2 years	September 2023

Practical vs Theory



The Course

Are you looking to grow a career within floristry? Whether you're new to the industry or already working in the sector and looking to gain a formal qualification, this course is for you. You will develop the knowledge and understanding needed to work in the retail floristry sector, including enterprise and customer service skills. This is a practical programme in which hands-on expertise is developed to a high standard, and creativity and innovation are encouraged. If you're aged 16-18, you will study the full-time programme, which combines Floristry with Art and Design to allow you to gather UCAS points to study at university. There is no option to just study the Floristry if you are 16-18. For adults, the Floristry course is an ideal part-time option and will be studied over 2 years for 1.5 days per week and only includes the Floristry part of the course, not the additional Art & Design aspect.

Course Aims

- > Allow you to develop the specific technical and professional knowledge and skills that will lead to meaningful employment in the floristry industry whilst also further developing your artistic and design skills.
- > The course will enable you to explore a wide range of areas of the floristry industry.

What You Will Study

Year 1

- > Event Floristry
- > Trends in Floristry
- > Business Management and Marketing
- > Health and Safety
- > Work Experience
- > Plant and Flower Care
- > Wired and Glued Floral Designs
- > Tied Floral Designs
- > Floral Designs in a Medium
- > Full-time: You will also study Art and Design at Level 3 as part of your course

Year 2

- > Event Floristry
- > Trends in Floristry
- > Business Management and Marketing
- > Health and Safety
- > Work Experience
- > Plant and Flower Care
- > Wired and Glued Floral Designs
- > Tied Floral Designs
- > Floral Designs in a Medium
- > Full-time: You will also study Art and Design at Level as part of your course

Entry Requirements

You will need four GCSEs at grade 4/C or equivalent, including English and Maths, or a Level 2 Floristry qualification, along with one satisfactory reference along with a keen interest in Floristry

Teaching and Learning Approach

You will learn through a mixture of theory and practical sessions, enhanced by guest speakers, visits and work experience. If you study full-time, the Art and Design element of the course will not only give you an additional qualification, but will enhance your creative and design skills.

Time Required on Campus

For the full-time route, you will normally be on campus 3 days per week. However, a part time option is available for adults for 1.5 days per week over the 2 years.

Work Experience

You will undertake 150 hours of work experience.

How You're Assessed

You will be assessed through a synoptic practical exam and a theory exam.

Clothing, Equipment and Additional Costs

- > There will be an additional cost for flowers.

Progression

Degree courses in Floristry are available at University Centre Bishop Burton to further your studies at a higher level and build your employability.

Careers

Work in positions of responsibility within retail florists, in wedding and other event floristry, in hotels and hospitality. You could also set up your own business or work as a freelance florist.