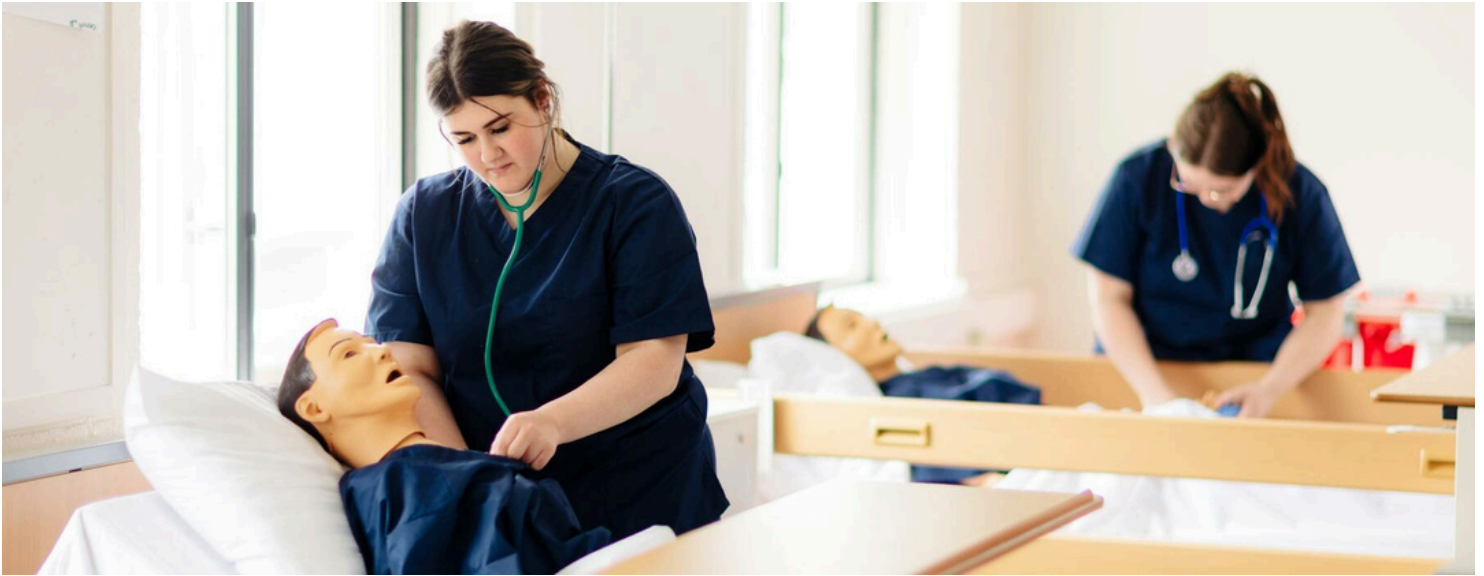


CAREERS NEWSLETTER



WELCOME

Welcome to our first newsletter of this 2024/25 academic year for parents, carers and guardians. The newsletter is an opportunity to find out how we are supporting students to develop the skills and experience they need to have a positive career.

This edition focuses on the following:

- New Careers Service Site - for students
- Apprenticeships and Local Apprenticeship Event
- University Applications
- Unifrog - our universal careers platform
- Parent Podcasts
- Labour Market Information

You are encouraged to email us at careers@bishopburton.ac.uk with any feedback, including suggestions for improvements to our provision.

Careers Coordinator: Amanda Millson

Tel: 01964 504111


Careers Leader: Jane Chapman

Tel: 01964 553074

NEW CAREERS WEBSITE FOR STUDENTS

We are very pleased to have launched a one-stop shop careers website for students. This gives students the opportunity to access relevant careers education, information, advice and guidance across a number of topics. It helps develop students' independent research skills before being able to access independent and impartial guidance from qualified careers staff by email, Teams or booking a 1;1 meeting. Encourage your son/daughter to [show you the site](#).

Careers Service

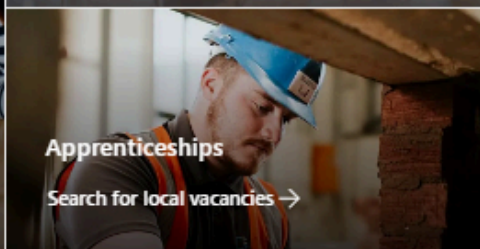
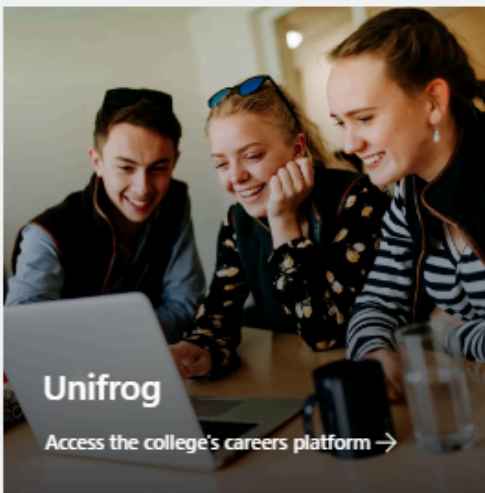
 Amanda Millson
Staff - Careers Coordinator



Welcome to the Careers Service.

Both students and staff have access to a variety of resources to support learners' careers education, information, advice and guidance.

Please use the images below as well as the Quick links (menu to the right) and Documents library (at the bottom of the page) to support you in developing your career management skills to feel confident about making a decision about your best next steps.

If you have any questions, please use Teams chat to message Amanda Millson.







-  1:1 Careers Guidance Meeting
-  Apprenticeships
-  CVs (Curriculum Vitae)
-  Employability Skills
-  Job Interviews
-  Job Searches and Applications
-  Labour Market Information
-  Progression
-  UCBB Careers Support (HE Students)
-  Unifrog
-  University & UCAS
-  Work Experience & Volunteering



Careers Resources

[See all](#)

 Name ▾
 FE Students
 HE Students
 Staff

APPRENTICESHIPS

This new [Choices Magazine](#) (September 2024) is the ultimate parent and carer guide to apprenticeships and technical education. The Choices Magazine will be available monthly and is now available for Parents & Carers to sign up to receive using [this link](#).

These are helpful guides too:

- [The Parents' Guide to understanding apprenticeships](#)
- [The Parents' Guide to understanding whether an apprenticeship could be the best choice for your teen'](#)
- [The Parents' Guide to helping your teen apply for an apprenticeship.](#)
- [Rate My Apprenticeship Parent Hub](#)
- [UCAS - guide to apprenticeships](#)
- [A guide to apprenticeship applications](#)
- [A guide to apprenticeship interviews](#)
- [What is an apprenticeship? - video](#)
- [Apprenticeship versus university](#)



Hull & East Riding Apprenticeship Event 2024

by  EAST RIDING
OF YORKSHIRE COUNCIL  Hull
City Council

in partnership with:   



9am - 6pm, Weds 27th Nov



Bishop Burton College

We are also very pleased to be hosting, in partnership with East Riding of Yorkshire Council and Hull City Council, an Apprenticeship Fair. All students are invited to attend during the college day. Parents are also welcome to attend from 4pm - 6pm. [Book here](#).



UNIVERSITY APPLICATIONS: LEVEL 3 STUDENTS

If you are supporting your son/daughter with a university application for 2025, please ensure you take a look at our [UCAS guide](#) and [checklist](#) for students. As a reminder, applications for all full-time university courses must be made through UCAS. UCAS is an independent charity providing information, advice and admissions services.

Next Steps for Students

- Register to attend university open days.
- Create and use their UCAS Hub account to complete a university application.
- Draft a personal statement in Unifrog and ask for feedback from teaching staff, their PDC or careers coordinator.
- Finalise their shortlist of courses and institutions (maximum of five).
- Submit and pay for the application by 22 November 2024. No fees for anyone in receipt of free school meals in the last six years
- Do not leave everything to the last minute as teaching staff need time to write references, add predicted grades and give feedback.

Next Steps for Parents/Carers

- Check what progress your son/daughter has made with the above.
- Take a look at this handy [guide](#) about the path to HE.
- This [guide](#) for parents is a must read!
- Familiarise yourself with [Student Finance](#): facts and myths.



WHAT IS UNIFROG?

Unifrog is the college's universal careers platform, supporting the delivery of our careers programme and helping students explore their interests, then find and apply for their best next-step.

Unifrog includes opportunities to:

- Complete quizzes to help them discover where their interests and skills will take them.
- Explore which subjects they would be interested in studying and how these choices can lead to different career paths.
- Research over 1,000 career profiles.
- Discover online resources (things to watch, read and listen).
- Explore how to apply for an apprenticeship or university course.
- Get support in writing a skills based CV and cover letter.
- Draft their university personal statement.

Next Steps for Parents/Carers:

- Ask your son/daughter to give you a tour of unifrog.
- Get them to show you their careers quiz results, the careers library and their draft CV.
- Encourage your son/daughter to log-in each week to take advantage of the free resources available - things to read/watch/listen can even help them with their college course (assignments).

unifrog

Sign in now at www.unifrog.org

PARENT GUIDES

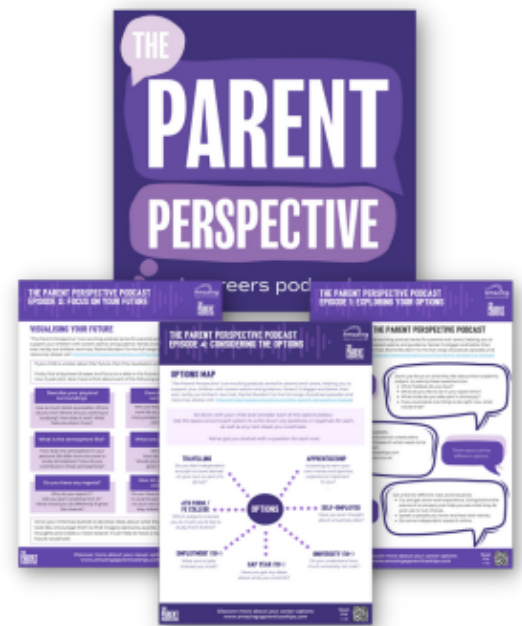
Hosted by broadcaster and journalist, Rachel Burden, the Parent Podcast is a great starting point to help support your son/daughter with careers education and guidance and how to make more informed career decisions with greater confidence, knowledge and understanding.

Each episode shares parent/carer experiences of navigating career conversations at home and provide insights into how the world of work is changing from trusted experts, organisations and employers already working with young people today.

Episode 8 Season 3: The Options for retraining: How apprenticeships can lead to a new career for parents/carers

Episode 7 Season 3: The Options Post-18: the choices facing 18 year olds

Episode 6 Season3: The Options Post-16: what are the choices facing our 16 year olds?



Labour Market Information

Labour Market Information (LMI) is information about the current economic and employment situation. It can help our students, and you, to plan for their future by helping them to find out about jobs and opportunities in the local area. It can include average starting salaries, current trends in employment sectors and recruitment patterns. It can also help us to identify if we are being realistic with our plans for our next steps.

Access [this website](#), which includes posters, videos and sector information to help you explore the LMI where you live/work.



Business and Service

← Scan this QR for more info

16% of jobs in Hull and East Yorkshire are in the Business and Service sector

The business and service sector contains businesses whose main activity is the provision of a service, rather than the provision of a physical product. This service can be provided to another business or to a member of the public. Companies in the business and service sector don't make a tangible product, instead their employees complete tasks to deliver a service to their customers. It is usually the largest sector in any advanced economy and often the greatest driver of economic activity. Examples of business and service sector jobs include accountant, solicitor, customer service adviser, commercial cleaner and hairdresser.

Did You Know?

- There are around 2,750 jobs with businesses offering hairdressing and other beauty treatments in Hull and East Yorkshire, an increase of 72% since 2015.
- The number of jobs with companies in the business and service sector in Hull and East Yorkshire has grown by over 4% since 2015.
- Jobs within firms of solicitors in Hull and East Yorkshire have grown by 40% since 2015 to around 1,750.
- The number of jobs with companies offering accounting, auditing and bookkeeping services has increased by nearly 30% to around 2,000 over the same period.
- The number of jobs working for call centres in Hull and East Yorkshire has grown nearly 17% to around 1,750 since 2015.

Will there be opportunities available?

- The business and service sector is anticipated to continue to grow at a faster rate than the wider UK economy and is expected to continue to drive employment over the next five years.
- Nationally, 3.8 million jobs will need to be filled by 2027 as a result of employees leaving the sector, for example due to retirement.
- Strong long-term growth in labour demand in both high-skilled and low-skilled roles is expected in the business and service sector.

Job Title	National Average Salary
Accountant (Private Practice)	£22,000 to £65,000
Bank Manager	£24,000 to £55,000
Cleaner	£15,000 to £21,000
Customer Service Assistant	£17,000 to £25,000
Estate Agent	£19,000 to £40,000
Financial Adviser	£23,500 to £45,000
Hairdresser	£14,000 to £30,000
Insurance Broker	£20,000 to £65,000
Solicitor	£25,000 to £100,000
Travel Agent	£18,000 to £27,000

Skills/Qualities

- Communication
- Teamwork
- Problem solving
- Attention to detail
- Decision making
- Technology

Useful subjects include

- English
- Maths
- IT
- Business studies

Some local employers
www.barclays.co.uk
www.beverleyjs.co.uk
www.smailesgoldie.co.uk
www.jobsoncleaners.com
www.mathewlmb.co.uk
www.rsqs.co.uk
www.hull.co.uk
www.williamsons-solicitors.co.uk

For information... www.skillsullandeastyorkshire.co.uk | www.jobonmoveon.co.uk | <https://nationalcareers.service.gov.uk/>

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends

PARENT/CARERS/GUARDIANS' FEEDBACK

To help assess our provision we actively seek feedback, positive and/or negative. You are encouraged to email us at careers@bishopburton.ac.uk with any feedback, including suggestions for improvements to our provision. Alternatively, you are invited to complete this short [online survey](#), the results of which will be anonymous and no personal details are collected. Please look at our resources on [our website](#) before completing [the survey](#).